Office Memorandum • United States Government

TO

: Chief, FBIS

ATTN.: Field Operations

DATE: 2 April 1954

Officer and Chief, Editorial Branch

FROM : Chief, London Bureau

SUBJECT: BBC Requirements

- 1. Attached find 30 copies of BBC Requirements for dissemination to the bureaus indicated. BBC has urgently requested that the strictest possible adherence be given these Requirements consonant with full coverage in the interest of wordage limitation.
- 2. Also attached are 7 copies of copyrighted or restricted Far East and Latin American press transmissions covered by FBIS. BBC is unable to utilize material from these sources.



STAT





2 April 1954

Mr. J. T. Campbell, Head BBC Monitoring Service Caversham Park Reading, Berks., England

Dear Mr. Campbell:

This is just a note to tell you how much I enjoyed meeting you, and to express my appreciation for your hospitality and that of the BBC staff in making my visit to Caversham both successful and pleasant. I hope that it will not be too far in the future before we can have an opportunity to see you in Washington.

I am getting back into the swing here and looking into the matters discussed with you and your staff. We shall disseminate your editorial guidance notes on EBC requirements to our field bureaus as soon as you are able to get them to us. We are also arranging to secure specific evaluations of the Stockholm material and have them in your hands by mid-May, in sufficient detail to support your presentation to the hard-headed financial people.

Thank you again for a very pleasant stay at Caversham. Please give my regards to Mrs. Campbell.

Sincerely,

STAT

RGS: jmb

0 & 1 - Add

1 - Ch, Ld. Bur.

1 - BBC Files

1 - RGS